



**PRIVATE
LENDERS**

TOP 10 REASONS TO DO PRIVATE LENDING

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- 1. Higher returns: Private lending typically offers higher returns than traditional investments such as stocks or bonds.**
- 2. Control: As a private lender, you have more control over the terms of the loan, such as the interest rate and repayment schedule.**
- 3. Diversification: Private lending can be a way to diversify a portfolio, as it offers a different type of investment than stocks or bonds.**
- 4. Short-term investment: Many private lending opportunities are short-term, which can be beneficial for investors who prefer to have their money invested for a shorter period of time.**
- 5. Low volatility: Private lending investments tend to have low volatility, which means the value of the investment may not fluctuate as much as other types of investments.**
- 6. Low correlation: Private lending investments tend to have a low correlation with other types of investments, which means that they may not move in the same direction as other investments in a portfolio.**

7. Less competition: Private lending opportunities are typically less competitive than other types of investments, such as buying a rental property, which can make it easier to find deals.

8. less regulation: Private lending is often less regulated than other types of investments, which can make it easier to navigate for both the lender and the borrower.

9. Helping others: Private lending can be a way to help others, such as small business owners, by providing them with the capital they need to grow and succeed.

10. Tax benefits: Private lending can offer tax benefits, such as the ability to deduct the interest paid on the loan from your taxes.